

**March 2026**

**Important Dates:**

- Last Date: December 31, 2025
- Notification: January 10, 2026
- Registration: January 15, 2026
- CRC Copy: January 15, 2026

**Publication**

All accepted and registered papers of this special session will be submitted for possible inclusion into IEEE Xplore.

**IEEE Xplore Digital Library.** [IEEE Conference Record # 68015](#)

**Presence on IEEE Website**

[https://conferences.ieee.org/conferences\\_events/conferences/conferencedetails/68015](https://conferences.ieee.org/conferences_events/conferences/conferencedetails/68015)

**Submission Guidelines**  
[As per IEEE Guidelines](#)

**Previous Conferences**

<https://ieeexplore.ieee.org/xpl/conhome/1836404/all-proceedings>

**Registration**

Please visit conference webpage for registration and other details:

<https://aissmsioitesci.edu.in/>

**Special discount of Rs.500/- on registration fees for all accepted papers of this special session.**

**Call for Papers**

**Session Title:** **AI-Driven Business Development and Management: Challenges, Solutions, and Future Directions**

**Session Chair:** **Dr Naduvathezhath Nessariose Jose**  
**Dr. Pratibha Chidanand Kaladeep**  
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**Topics of Interest:** Original and unpublished papers are invited in the following topics and not limited to:

1. AI-Driven Data Management and Integration in SAP
2. Addressing Challenges in AI-Driven SAP Implementations
3. AI for Enhancing SAP User Experience (UX)
4. Leveraging AI and data analytics for sustainable marketing
5. Strategies for integrating AI across different business functions (e.g., sales, marketing, HR, supply chain)
6. Green Marketing - Green Advertising & Promotion, Green Product, Green Pricing
7. The role of accountants in ensuring transparency in sustainability metrics
8. The role of digital finance and AI in sustainable investment strategies
9. Sustainable Corporate Governance and Strategies • Tax incentives for sustainable business practices
10. Agricultural and food processing technology for health and well-being business
11. The role of digital finance and AI in sustainable investment strategies
12. Entrepreneurship / Start-up / Digital / Unicorn for societal development

**Paper Submission Process:** Please submit your paper (in word / pdf format) at the email with Name of Special Session mentioned in the subject line on .....